

## PRESS RELEASE

### BCD Travel named 2014 Most Admired Travel Management Company

**UTRECHT, Netherlands, Oct. 8, 2014** — BCD Travel has been named **2014 Most Admired Travel Management Company** for the second year running. Presented by *The Beat*, a widely popular business travel newsletter published by Northstar Travel Media, the 7th Annual Beat Readers' Choice Awards reflects the results of a readers' poll conducted earlier this summer.

The poll asked what company in each of the six supplier segments (airline, hotel, car rental, TMC, tech provider, payment system) they "most admire for its policies, management style and service for business clients."

*The Beat's* readers include those working in the business travel industry from corporations, TMCs, airlines, hotels, global distribution systems, technology providers, car rental firms, payment systems, consultants, financial analysts and media.

"We're proud and humbled by this honor, because *The Beat's* Reader's Choice Awards are voted on by our customers and peers," said BCD Travel President and CEO John Snyder. "I attribute our recognition as that group's favorite TMC to our corporate culture here, which challenges and provides support to every one of our 11,000 employees around the world to strengthen the competencies that create both personal success and customer satisfaction. Every employee shares in this honor."

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#### About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in more than 100 countries with more than 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of over 97%, with 2013 sales of US\$22.4 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

#### About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking

applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 12,000 people and operates in more than 100 countries with total sales, including US\$ 9.2 billion partner sales, of US\$ 24 billion. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).