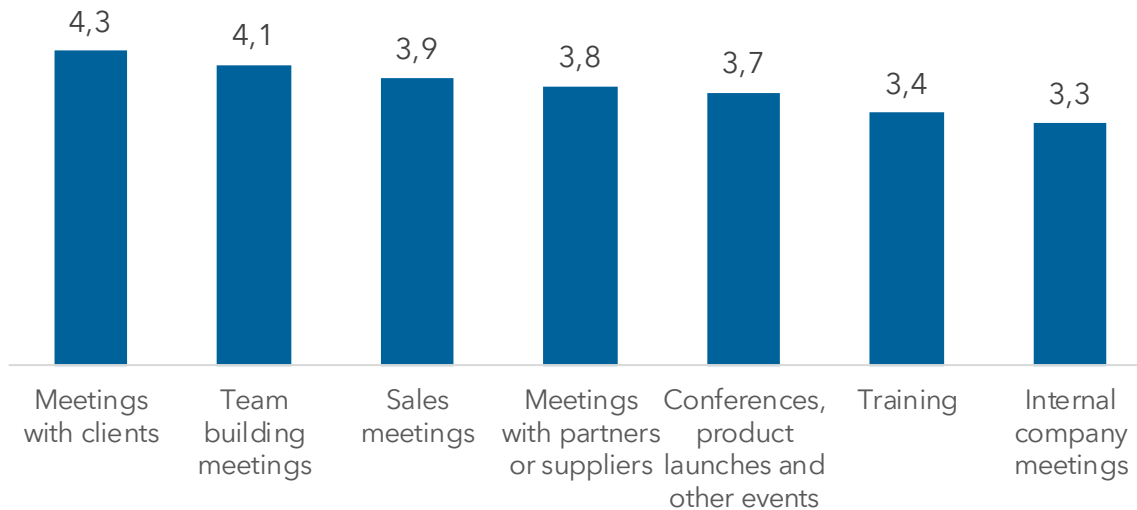


Remote vs. face-to-face meetings

Virtual setting is more suitable for certain types of meetings, while others may lead to better results when conducted offline.

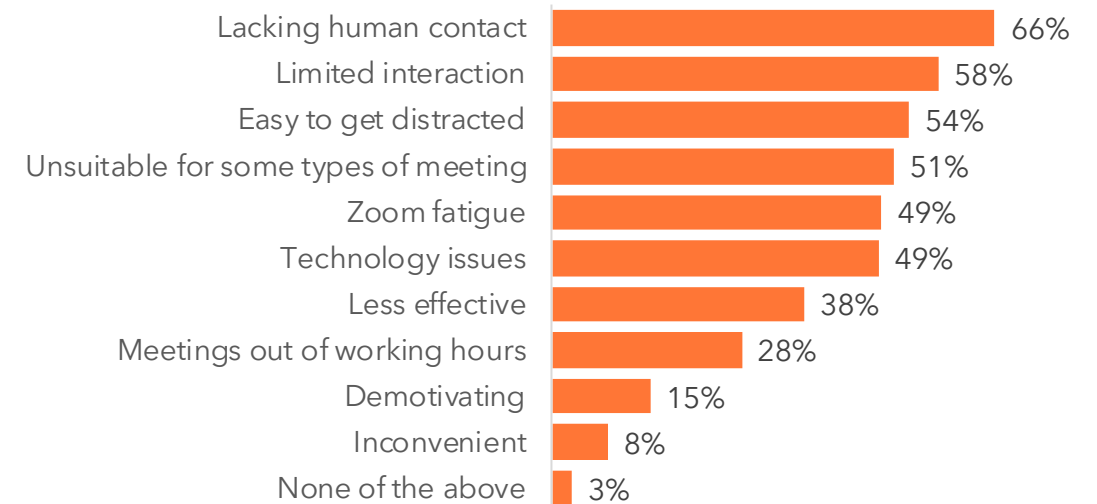
The importance of face-to-face meetings*



Traveling employees consider client meetings, team-building events and sales meetings as the most important to be conducted face-to-face, while internal company meetings are the easiest to be substituted by virtual encounters.

* based on a mean. Question: Rate the importance of meeting face-to-face for the following types of business meetings on a 1-to-5-point scale from "not at all important" to "extremely important".

Weaknesses of virtual meetings



Virtual meetings increasingly serving as a substitute to business travel during the pandemic aren't ideal: They lack human contact, provide limited interaction and it's easy to get distracted when attending these meetings. Besides, they are not suitable for certain types of meetings and events.